

# Memo

To: Dr. Anderson

From: Anna Waller

Re: Acquisition Plan

Date: 23 August 2013

## Acquisition Plan

The top three populations I hope to reach out to in order to gain submissions for Quills and Pixels include science and/or UAMS students, international students (especially those affiliated with IFO), and interns and clients from the University Writing Center (UWC).

### I. Science and UAMS Students

Before I entered the Rhetoric and Writing department, I was a Chemistry major and made friends with a number of science students, who either remain on campus to this day or have since moved on to study at UAMS. I have found that many times the science students are looking for outlets to express their creative sides, though they appear shy and/or profess a lack of confidence. I believe these science and UAMS students have much to offer to Q & P, in terms of not only research and academic-based articles but also personal narratives. Further, I believe that the science/UAMS contributions will help connect the arts and sciences at UALR, as well as foster a sense of inclusion for the readers of Q & P. Dr. Janet Lanza of the University Science Scholars program, Dr. Udaya Nasini of the Chemistry department, and systems engineering student Philip Persson will be my points of contact. I plan to make contact through face to face conversation, phone and email. Specific Individuals I will invite for submissions include David Hudson, Toni Hudson, Sharon Pulla, Erica Cisler, and Manuela Tingstrom.

### II. International Students

One of the foremost reasons I came to UALR in the first place was to be involved in a campus organization called International Friendship Outreach (IFO). IFO is a ministry that connects international students with American individuals and families through weekly conversation clubs, holiday gatherings, and outdoor activities. Hundreds of internationals are connected to this organization, and, as a result of my involvement over the last 6 years, I have many international friends scattered in various departments across campus (and now, as UALR alumni) and across the world. These international students have inspiring and profound stories to tell and are often eager to improve and receive feedback on their writing. I hope the internationals will bring rich cultural diversity to this publication, lest it turn into a compilation of "first world problem" narratives. Since I am not able to attend the weekly conversation club on Monday evenings as it conflicts with our class, I will send out a letter to the email list (LaJuana Magee is the administrator), post the call to submission on the Facebook page, as well as make personal contact with my friends by face, phone, and email. Specific individuals for outreach include Toni, Matthew, Mark, Dina, Ingrid, Renatha, Valens, and Albert.

### **III. Interns and Clients at the University Writing Center**

The UWC is a natural choice since I work there 20 hours a week. I have changed the email address to my own on the submission guidelines sheet and have begun handing these out to clients I work with, as well as fellow interns, who have personally professed interest in submitting. I believe this is the location from which I will receive the most submissions, simply because I have the largest amount of direct contact with these people and they presumably will have the most interest in sharing their writing. I plan to snag faculty members and ask them to submit as they come in for drinks of water. I also plan to make an announcement and hand out the submission guidelines during the UWC tours I give (the tours are largely composed of Comp I and Comp II students). The main demographic I hope to reach in the UWC is former Editing for Publication students and PTW MA alumni who “know the drill” and are now able to submit. Specific people I hope to reach out to include Bryant, Jarod, Cara, Caleb, Drew, James, Shelley, Annie, and Jenny Crelia.